

Title	: Code of Ethics for Publications Sponsor	
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Reference	:	

The faculty sponsor of student publications holds a position of vital public trust. As such, he/she,

Should be:

1. A professional counselor whose chief responsibility is to give competent advice to student staff members in the areas to be served--editorial or business.
2. A teacher whose responsibility is to explain and demonstrate.
3. A critic who will pass judgment on the work done by the staff, and who will commend excellence as well as point out fault.
4. An adviser whom staff members will respect for professional ability and contribution to the College publications.

Must:

1. Have personal and professional integrity and never condone the publication of falsehood in any form.
2. Be firm in own opinions and convictions while reasonable toward the deferring views of others.
3. Be sympathetic toward staff members, endeavoring to understand their viewpoints when they are divergent from own.
4. Seek to direct a staff toward editing a responsible publication that presents an unbiased report.

Should:

1. Direct the staff or individual members whenever direction is needed but place as few restraints as possible.
2. Never be a censor; but when staff members are intent on violating good taste, the laws of libel, or College principles, should be firm in pointing out such errors.
3. Make suggestions rather than give orders.
4. Be available for consultation at all times.
5. Instill in the staff a determination to make the publication as professional as possible by being truthful and recognizing that fidelity to the public interest is vital.
6. Lead the staff to recognize that the publication represents the College, and that the world beyond the campus will in part judge the College by the product.
7. Encourage accurate reporting and see that editorial opinions expressed are based upon verified facts.

