

<b>Title</b> :	<b>Vision, Mission, Purposes, Values, and Strategic Plan Procedures and Responsibilities</b>	
<b>Number</b> :		<b>2400.01</b>
<b>Approved</b> :		<b>11/08/18</b>
<b>Reference</b> :		

The College’s vision, mission, purposes, values, and strategic plan provide a framework for the development and review of programs and services that meet the challenges and opportunities of providing higher education of excellent quality. These guiding statements and documents shall be broad enough to allow the flexibility needed to be appropriately responsive and shall enable the College to look to the future of education, while responding to immediate educational needs. They will be used to align resources, link budgets and planning, assess student learning, evaluate operations, and produce synergy of effort.

**I. GUIDING STATEMENTS FOR PLANNING**

**A. Vision**

Inspire and empower students for lifetime success through a sense of community and world-class education.

**B. Mission**

Eastern Arizona College is a student-centered institution that prepares individuals to thrive in a complex, ever-changing world through accessibility, cultural development, and innovative educational programs.

**C. Purposes**

The College shall:

- Provide university transfer degree programs and courses.
- Offer associate degree and certificate programs that meet workforce needs of the local and global communities.
- Maintain quality support services to assist students in identifying and achieving personal, educational, and career goals.
- Support the educational, cultural, and economic needs of the community.
- Offer activities and programs that promote general student welfare while fostering an environment in which students can develop leadership, citizenship, and character.
- Provide innovative activities and programs that foster life-long learning.
- Facilitate opportunities beyond traditional two-year programs through collaborative partnerships.

**D. Values**

- Accountability
- Inclusion
- Innovation
- Integrity
- Quality
- Tradition

**II. STRATEGIC PLAN**

The College’s Five-Year Strategic Plan is a visionary document that provides major, long-range strategic directions or goals for the future. The Plan shall encompass the Vision, Mission, Purposes, and Values of the College and outline assumptions and objectives of six opportunities for improvement and continued success. The opportunities are:

- Opportunity 1: Completion, Transfer, and Student Success
- Opportunity 2: Retention
- Opportunity 3: Student Development
- Opportunity 4: Leadership and Entrepreneurship
- Opportunity 5: Lifelong Learning
- Opportunity 6: Financial Stability



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### **III. PROCEDURES AND RESPONSIBILITIES**

Eastern Arizona College’s strategic planning process is a college-wide process that provides a voice for all levels of faculty, staff, and administration. The process is led by the College President and the President’s Quality Council.

- A. Vision, mission, purposes, and values statements shall normally be brought to the Board for approval on a ten-year cycle. However, the Board, in consultation with the College President, may call for review and revision of a statement or strategic plan at any time outside the normal cycle.
- B. Program Portfolios, the College’s annual review process that evaluates all instructional and instructional-support areas, shall answer the primary question of how programs and services support the vision, mission, purposes, and values of the College.

