

RETAIL MANAGEMENT

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Certificate of Proficiency

30123 (Available On Campus and Online)

Advisor: Michael Fox

This certificate prepares students for careers at management levels of retail businesses. It is endorsed by the Western Association of Food Chains and is designed for both grocery store employees and anyone else who is interested in furthering his or her career in retail management.

Curriculum Requirements

BUA 259	Business Communications	3 credits
BUS 211	Retail Management	3 credits
BUS 221	Human Resource Management	3 credits
BUS 251	Human Relations	3 credits
CMP 101	Introduction to Computers OR	
CMP 103	Introduction to Computer Based Systems	3 credits
SBM 111	Marketing	3 credits
SBM 121	Supervision	3 credits
SBM 211	Financial Management	3 credits
Total Minimum Certificate Requirements - 24 credits		

In order to obtain this certificate you must:

- Complete each required course above with a grade of "C" or better.
- File a petition for certificate through your Gila Hank Online account.
- Remove any indebtedness to the College.
- Complete at least 12 certificate credits at Eastern Arizona College.